

Measurements read: width x height in mm

<b>COST PER INSERTION (excluding VAT) • FULL COLOUR THROUGHOUT</b>							
SIZE	CASUAL	2-4	5-11	12	TYPE AREA	TRIM AREA	BLEED AREA
<b>Full Page</b>	11 350	11 010	10 560	10 220	180 x 267	210 x 297	216 x 303
<b>Double Page Spread</b>	20 430	19 820	19 000	18 390	390 x 267	420 x 297	426 x 303
<b>Half Page</b> Horizontal Vertical	7 950	7 700	7 390	7 150	180 x 130 86 x 267	N/A	N/A
<b>Half Double Page Spread</b>	14 300	13 870	13 300	12 870	390 x 130	N/A	N/A
<b>Quarter Page</b> Horizontal Vertical	4 770	4 620	4 430	4 290	180 x 62 86 x 130	N/A	N/A
<b>Two-Third Page</b> Two Columns	9 840	9 540	9 150	8 850	117 x 267	N/A	N/A
<b>One-Third Page</b> Horizontal Vertical	5 300	5 140	4 930	4 770	180 x 86 55 x 267	N/A	N/A
<b>One-Sixth Page</b> Half Single Column	2 650	2 570	2 470	2 380	55 x 130	N/A	N/A
<b>One-Eighth Page</b> Single Column	2 270	2 200	2 110	2 050	180 x 30	N/A	N/A
<b>SPECIAL POSITIONS:</b> Profile Package Front Cover Inside Front Cover Inside Back Cover Outside Back Cover	Negotiable 15 890 14 190 17 030	15 410 13 760 16 510	14 780 13 200 15 830	14 300 12 770 15 320	180 x 267 180 x 267 180 x 267 180 x 267	210 x 297 210 x 297 210 x 297 210 x 297	216 x 303 216 x 303 216 x 303 216 x 303
<b>LOOSE INSERTS:</b> Maximum size: 297 x 210	<b>Cost:</b> 11 400 per single sheet						
<b>CLASSIFIEDS</b>	<b>Cost:</b> 116 per centimetre column						

**Orders for 2013 will carry a 8% rate increase**

**BOOKINGS:**

**Malnor (Pty) Ltd**

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**DEADLINES:**

Published monthly

**Closing Date:** 1<sup>st</sup> of month prior for bookings and advertisements to be made up and five days later for complete material.

**TECHNICAL REQUIREMENTS:**

All material should be of high quality (300dpi) and in process colours (CMYK). Please adhere to type area for all import information like contact details including websites. Include 3mm bleed when applicable on full page and double page spreads.

- Material can be supplied in the following formats
- PrintOptimized PDF with bleed, NO cropmarks and NO embedded ICC profiles. Also set white text to knockout
  - Uncompressed JPG, EPS or TIF files
  - All fonts to be converted to curves, paths or embedded when applicable (Freehand, Illustrator and CorelDraw).

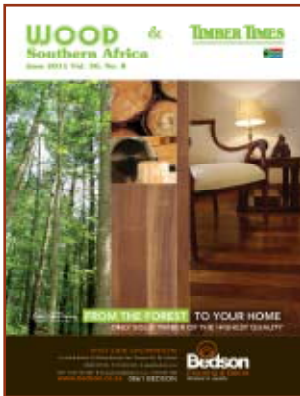
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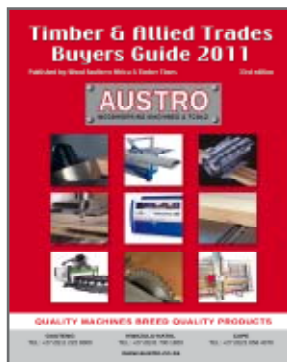
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**Profile:**

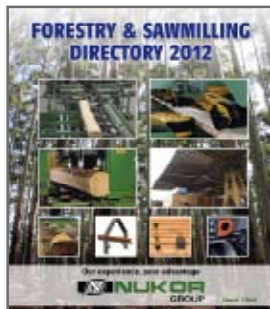


**Wood Southern Africa & Timber Times** is the only monthly magazine that focuses on the forestry, timber transport, sawmilling, treatment, woodworking and furniture manufacturing industries in Southern Africa.

Established in 1975, the magazine serves as the mouthpiece of the timber industry. Its contents include: Latest industry developments; association and institute news; infield reporting; environmental issues; training updates; investigative features and face-to-face interviews with key players.



4 500 copies of the magazine are printed and distributed monthly throughout sub-Saharan Africa, ie South Africa, Swaziland, Namibia, Botswana, Mozambique, Zambia, Zimbabwe, Malawi, Tanzania, Ivory Coast, Lesotho, Ghana, Kenya, Uganda, Angola, Cameroon, Gabon, Democratic Republic of Congo and Madagascar. **Wood Southern Africa & Timber Times** boasts a readership of 35 000.



**Special Issues:**

**Wood SA & Timber Times** publishes two invaluable industry reference manuals: **Timber & Allied Trades Buyer's Guide** and **Forestry & Sawmilling Directory**.

**Timber & Allied Trades Buyers Guide** is a comprehensive guide directed at the furniture, joinery, kitchen and peripheral timber products industries. This exclusive guide contains detailed information on all machinery, power and pneumatic tools and related services.

Suppliers to these industries are featured in company profiles and a full address listing. A detailed product index serves as a true directory of products and services available.

Hard- and softwoods, board products and consumables, together with furniture fittings and finishes, complete the information contained in the Guide, making it an indispensable tool to the user.

**Forestry & Sawmilling Directory**

This comprehensive buyers' guide for the assessment and evaluation of forestry, timber transport, and sawmilling equipment, products and services is published in September each year.

The directory has become an established authority on international and local products and suppliers to the industry. It features free listings of suppliers (including company and branch details), products, specifications, and technical drawings (where applicable) under the following headings:

- forestry management services
- silviculture
- forest road construction and maintenance
- fire prevention and fighting
- harvesting – felling
- harvesting – extraction
- timber transport on- and off-road
- timber treatment and preservation
- biomass and cogeneration
- portable equipment
- log yard and merchandising yard equipment
- wet mill including waste disposal and recovery equipment
- drying
- dry mill machines and equipment for value-adding
- tool maintenance
- consumables

**Wood SA & Timber Times** also produces a range of the special issue publications during the year. Advertisers will be contacted for inclusion in these publications.