

Measurements read: width x height in mm

#### COST PER INSERTION (excluding VAT) • FULL COLOUR THROUGHOUT

SIZE	CASUAL	2-5	6-9	10-11	TYPE AREA	TRIM AREA	BLEED AREA
<b>Full Page</b>	11 180	10 850	10 400	10 060	180 x 267	210 x 297	216 x 303
<b>Double Page Spread</b>	20 120	19 520	18 710	18 110	390 x 267	420 x 297	426 x 303
<b>Half Page</b> Horizontal Vertical	7 830	7 590	7 280	7 040	180 x 130 86 x 267	N/A	N/A
<b>Half Double Page Spread</b>	14 090	13 660	13 100	12 680	390 x 130	N/A	N/A
<b>Quarter Page</b> Horizontal Vertical	4 700	4 550	4 370	4 230	180 x 62 86 x 130	N/A	N/A
<b>Quarter Double Page Spread</b>	8 450	8 200	7 860	7 600	390 x 62	N/A	N/A
<b>Two-Third Page</b> Two Columns	9 690	9 400	9 010	8 720	117 x 267	N/A	N/A
<b>One-Third Page</b> Horizontal Vertical	5 220	5 060	4 850	4 700	180 x 86 55 x 267	N/A	N/A
<b>One-Sixth Page</b> Half Single Column	2 610	2 530	2 430	2 350	55 x 130	N/A	N/A
<b>SPECIAL POSITIONS:</b> Profile Package Front Cover	Negotiable				180 x 267	210 x 297	216 x 303
Inside Front Cover	15 650	15 180	14 560	14 090	180 x 267	210 x 297	216 x 303
Inside Back Cover	13 970	13 560	13 000	12 580	180 x 267	210 x 297	216 x 303
Outside Back Cover	16 770	16 270	15 600	15 100	180 x 267	210 x 297	216 x 303

**Orders for 2013 will carry a 8% rate increase**

#### BOOKINGS:

##### Malnor (Pty) Ltd

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#### DEADLINES:

Published monthly  
**Closing Date:** 5<sup>th</sup> of month prior for bookings and advertisements to be made up and five days later for complete material.

#### TECHNICAL REQUIREMENTS:

All material should be of high quality (300dpi) and in process colours (CMYK). Please adhere to type area for all import information like contact details including websites. Include 3mm bleed when applicable on full page and double page spreads.

- Material can be supplied in the following formats
- PrintOptimized PDF with bleed, NO cropmarks and NO embedded ICC profiles. Also set white text to knockout
- Uncompressed JPG, EPS or TIF files
- All fonts to be converted to curves, paths or embedded when applicable (Freehand, Illustrator and CorelDraw).

**Contact:** Bucks Mosimege Tel: 011 726 3081 E-mail: traffict@malnormags.co.za

#### Publishers : Malnor (Pty) Ltd Reg No.1973/14375/07

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## PROFILE

South African Builder is the official journal for the Master Builders South Africa (MBSA). Published since 1923, it offers the latest news in the building and construction industry as well as topical discussion on industry projects, products, and personalities.



A4 Monthly Magazine

The magazine is distributed to all the members of the Master Builders Associations (MBA) in South Africa as well as to the Chartered Institute of Building (CIOB), which include architects, structural engineers, quantity surveyors, small, medium and large contractors, sub contractors and builders merchants.

An independent survey conducted recently revealed that South African Builder is the most widely read magazine in the industry with a readership of more than 30,000.

Content includes:

- MBA news
- Health and safety
- Industry news
- Project news
- Product news
- Company news
- Legal issues
- Green building
- ... and an array of monthly features.

A new "INTO AFRICA" section introduced in 2011 focuses on: • risk analysis • strategic advisory • legal and political • finance and funding • business partnering research • credit insurance - as well as: • current projects • opportunities • materials and equipment • supply, transport and logistics • infrastructure • labour and business management. This feature will be published 4 times a year.



A1 Wall Calendar

## FEATURES PROGRAMME 2012

### January

- Prospects for the construction industry in 2011 as seen by the CEO's of various construction companies and building material suppliers
- Safety on construction sites, which will include training, products such as harnesses, protective clothing, eye wear etc
- MBSA National Safety Awards
- Builders merchants – promote Builders Merchants

### February

- Construction equipment, including earth moving equipment, cranes and power tools
- Asset Finance
- Climate control and ventilation
- Solar power
- SUPPLEMENT – INTERIOR FINISHES – wall and floor finishes, shop fronts etc

### March

- Roofing and insulation
- Fire protection
- The world of bricks with the CBA and CMA
- Master Builders Association – Gauteng and the members

### April

- Transport, Trucks and Bakkies
- Windows and doors, including wooden, steel and aluminium
- Walls and floors
- Refurbishments and renovations

### May

- Cladding practices and materials
- Plumbing with the Institute of Plumbing
- Copper in Construction
- SUPPLEMENT – INTERIOR FINISHES – Kitchens and Bathrooms

### June

- Glass and Aluminium with AAAMSA
- Clay bricks, which will include the benefits of clay brick. The CBA AGM
- Sound Insulation
- Master Builders Association – East Cape and the members

### July

- Electrical Contracting
- Cabling
- Soil Preparation, which will include ground levelling, earth works, demolition etc
- Piling and Earth Retention/drainage
- Fulton awards on behalf of the C&CI
- Master Builders Association – KZN

### August

- Waterproofing and protection coatings
- Scaffolding and formwork
- Paving
- Master Builders Association – Free State and the Regional safety awards
- SUPPLEMENT – INTERIOR FINISHES
- Lighting, Ceilings, paint finishes etc

### September

- Steel construction, which will include structural steel
- Warehousing and factories
- Roofing and insulation
- Master Builders Association – Northern Cape and the Regional safety awards

### October

- MBSA CONGRESS
- Timber in Construction, including Timber framed buildings
- Treatment of timber
- SUPPLEMENT – LP GAS
- SUPPLEMENT – INTERIOR FINISHES

### November

- MBSA CONGRESS review
- Cement and concrete, which will include information from SARMA
- Reinforced concrete with SARCEA
- Housing
- Master Builders Association – Western Cape and the Regional safety awards