

COMMERCIAL & INDUSTRIAL PROPERTY NEWS

Established 2004

RATE CARD

JAN - DEC 2012

(All previous tariffs cancelled)

Measurements read: width x height in mm

COST PER INSERTION (excluding VAT) • FULL COLOUR THROUGHOUT

SIZE	CASUAL	2-4	5-9	10-12	TYPE AREA	TRIM AREA	BLEED AREA
Full Page	10 820	10 500	10 060	9 740	180 x 267	210 x 297	216 x 303
Double Page Spread	19 480	18 900	18 110	17 530	390 x 267	420 x 297	426 x 303
Half Page Horizontal Vertical	7 580	7 350	7 040	6 820	180 x 130 86 x 267	N/A	N/A
Half Double Page Spread	13 630	13 220	12 680	12 270	390 x 130	N/A	N/A
Quarter Page Horizontal Vertical	4 540	4 410	4 230	4 100	180 x 62 86 x 130	N/A	N/A
Quarter Double Page Spread	8 180	7 940	7 610	7 360	390 x 62	N/A	N/A
Two-Third Page Two Columns	9 380	9 100	8 720	8 440	117 x 267	N/A	N/A
One-Third Page Horizontal Vertical	5 050	4 900	4 700	4 540	180 x 86 55 x 267	N/A	N/A
One-Sixth Page Half Single Column	2 530	2 450	2 350	2 270	55 x 130	N/A	N/A
SPECIAL POSITIONS: Profile Package Front Cover Inside Front Cover Inside Back Cover Outside Back Cover	Negotiable 15 150 13 530 16 230	14 700 13 120 15 740	14 100 12 580 15 100	13 630 12 180 14 610	180 x 267 180 x 267 180 x 267 180 x 267	210 x 297 210 x 297 210 x 297 210 x 297	216 x 303 216 x 303 216 x 303 216 x 303

Orders for 2013 will carry a 8% rate increase

BOOKINGS:

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DEADLINES:

Published monthly
Closing Date: 5th of month prior for bookings and advertisements to be made up and five days later for complete material.

TECHNICAL REQUIREMENTS:

All material should be of high quality (300dpi) and in process colours (CMYK). Please adhere to type area for all import information like contact details including websites. Include 3mm bleed when applicable on full page and double page spreads.

- Material can be supplied in the following formats
- PrintOptimized PDF with bleed, NO cropmarks and NO embedded ICC profiles. Also set white text to knockout
 - Uncompressed JPG, EPS or TIF files
 - All fonts to be converted to curves, paths or embedded when applicable (Freehand, Illustrator and CorelDraw).

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PROFILE

Commercial and Industrial Property News focuses predominantly on the commercial and industrial property market in South Africa, although cognisance is taken of developments further a field in Africa and on a global scale.

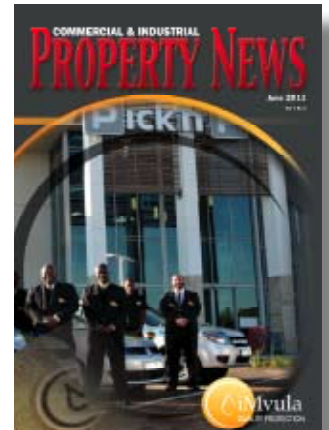
The publication targets a comprehensive market and reader profile with its 12 annual editions comprising a distribution of 5 500 copies per issue. This effectively enhances advertising impact as consistency equals success.

In addition, the publication's comprehensive overview and editorial integrity have ensured its welcome reception in the property industry.

Editorial range:

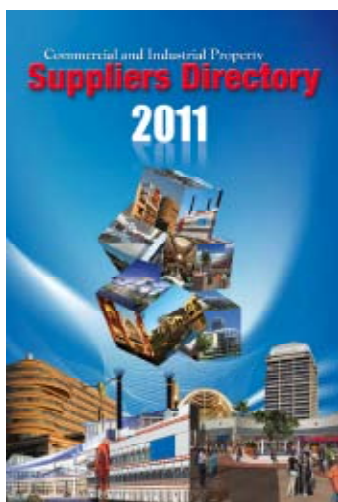
- News section (company and industry news, acquisitions, mergers, etc.)
- Feature stories (celebrity and industry leader interviews and other developments that is relevant to the property industry)
- Metro and regional developments
- Property data reports
- Property investment, finance and insurance (including properties in possession [PIPs] and mortgage originators).
- Information technology (IT)
- Property and facilities management
- Legal aspects of property
- Economic aspects of property
- Local governance
- Property auctions
- Other items of interest (black economic empowerment [BEE], conservation, sustainability, infrastructure, tolls, materials energy, design, trends etc.)

Distribution includes leading industry decision makers, who generally fall into the following categories and their associations: property owners and developers; letting/estate agents; banking institutions; institutional investors; pension funds; professionals such as architects, quantity surveyors, engineers, accountants, valuers, attorneys, town planners, construction companies; commercial / industrial property brokers; JSE listed PLS and PUT companies; major national retailers and commercial / industrial



A4 monthly magazine

A1 - Wall Calendar



A4 Suppliers Directory - Annual

FEATURES 2011

January
Cleaning
Security

February
Facilities Management
Brokers
Where is commercial and industrial property going in 2010 (Forecast)

March
Green buildings
Property Management
Property and Law
Training

April
Air conditioning
Interior finishes and office furniture
Parking - Access control

May
Property Valuers
Property Auctioneers
Property Finance
Asset management

June
Security
Architects
Elevators and Escalators

July
Facilities Management
Brokers

August
Property Finance and Asset Management
Cleaning
Property Valuers
Property Auctioneers

September
Property Management
Interior finishes and office furniture
Landscaping and Irrigation
Parking - Access control

Training
October
Facilities Management
Security
Green developments

November
Brokers
Property & IT feature
Elevators and Escalators
Green Property Guide

December
Air conditioning
Consulting Engineers
and Quantity Surveyors