



Measurements read: width x height in mm

COST PER INSERTION (excluding VAT) • FULL COLOUR THROUGHOUT							
SIZE	CASUAL	2-5	6-9	10-12	TYPE AREA	TRIM AREA	BLEED AREA
Full Page	11 180	10 850	10 400	10 060	180 x 267	210 x 297	216 x 303
Double Page Spread	20 120	19 520	18 710	18 110	390 x 267	420 x 297	426 x 303
Half Page Horizontal Vertical	7 830	7 590	7 280	7 040	180 x 130 86 x 267	N/A	N/A
Half Double Page Spread	14 090	13 660	13 100	12 680	390 x 130	N/A	N/A
Quarter Page Horizontal Vertical	4 700	4 550	4 370	4 230	180 x 62 86 x 130	N/A	N/A
Quarter Double Page Spread	8 450	8 200	7 860	7 600	390 x 62	N/A	N/A
Two-Third Page Two Columns	9 690	9 400	9 010	8 720	117 x 267	N/A	N/A
One-Third Page Horizontal Vertical	5 220	5 060	4 850	4 700	180 x 86 55 x 267	N/A	N/A
One-Sixth Page Half Single Column	2 610	2 530	2 430	2 350	55 x 130	N/A	N/A
SPECIAL POSITIONS: Profile Package Front Cover Inside Front Cover Inside Back Cover Outside Back Cover	Negotiable 15 650 13 970 16 770	15 180 13 560 16 270	14 560 13 000 15 600	14 090 12 580 15 100	180 x 267 180 x 267 180 x 267 180 x 267	210 x 297 210 x 297 210 x 297 210 x 297	216 x 303 216 x 303 216 x 303 216 x 303
LOOSE INSERTS: Maximum size: 297 x 210	Cost: Single sheet - 10 850 Two or more sheets - Price negotiable						

Orders for 2013 will carry a 8% rate increase

BOOKINGS:

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DEADLINES:

Published monthly
Closing Date: 10th of month prior for bookings and advertisements to be made up and five days later for complete material.

TECHNICAL REQUIREMENTS:

All material should be of high quality (300dpi) and in process colours (CMYK). Please adhere to type area for all import information like contact details including websites. Include 3mm bleed when applicable on full page and double page spreads.

- Material can be supplied in the following formats
- PrintOptimized PDF with bleed, NO cropmarks and NO embedded ICC profiles. Also set white text to knockout
- Uncompressed JPG, EPS or TIF files
- All fonts to be converted to curves, paths or embedded when applicable (Freehand, Illustrator and CorelDraw).

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Profile

Government Digest is an independent A4 monthly publication, whose primary focus is the continual dissemination of information to national, provincial and local government and the disciplines they represent.

Government Digest has been targeting decision-makers in government since 1981 and is now in its 31st year of existence.

The magazine anchors its editorial focus at local government level, at the face of service delivery to the community. Government Digest covers legislation, policy programmes, projects and initiatives from national and provincial governments aimed at supporting and improving local government's ability to carry out its developmental mandate. It covers news of a range of NGOs, agencies, associations and institutions that have a role to play in supporting local government's service delivery endeavours.

Readership

National Government:

Members of the president's office, cabinet ministers, deputy ministers, directors general, deputy directors general and heads of department in Agriculture, Forestry and Fisheries, Arts & Culture, Basic Education, Communications, Cooperative Governance and Traditional Affairs, Correctional Services, Defence, Tourism, Economic Development, Energy, Finance, Health, Higher Education & Training, Home Affairs, Human Settlements, International Relations and Cooperation, Justice, Labour, Mining, Police, Public Enterprise, Public Service, Public Works, Rural Development and Land Reform, Science and Technology, Social Development, Sport and Recreation, State Security, Trade and Industry, Transport, Water and Environmental Affairs, Women, Youth, Children and People with Disabilities.

Provincial Government:

Premiers in all nine provinces, MEC's, Heads of communications and HOD's in departments of local government, agriculture, human settlement, health, finance and economic development, education, roads and transport, public works, land affairs, environmental affairs, sports arts and culture, social development, public safety and security among others.

Local Government:

All municipalities: mayors, speakers, municipal managers and municipal engineers, financial officers and heads of department of all disciplines.

Private Sector:

Consulting, civil, structural, mechanical and electrical engineers, Black Economic Empowerment (BEE) compliant companies, financial institutions and stakeholders in government projects.

Government Digest is also distributed to further educational and training institutions (FETS), universities, government development programme officials and SADC governments.

The distribution figure is 5 000 and readership is 25 000, based on a five to-one pass-on readership estimate.

Structure

Government Digest is divided into six main sections:

Municipal Manager's Office: Performance management, legislature, Integrated Development Planning (IDP), strategic leadership.

Planning & Development: Trade & investment, tourism, local economic development (LED), fleet management, transport and traffic management, land planning and development (including human settlement & agriculture).

Engineering Services: Water and wastewater, roads, construction, waste management, sanitation, infrastructure, special projects, energy, environment.

Community Services: Health, disaster management & emergency services, parks & cemeteries, occupational health, utilities, social services, public safety and security, libraries, arts & culture.

Financial Services: Grants, collection of levies, banking, financial records, debtors and creditors management, expenditure control, payroll, insurance, loans & investments, cash flow management, supply chain management, compilation of financial reports, development of risk and internal control systems, compliance, revenue management, treasury & financial support.

Corporate Services: Human resources, legal, facilities management, event management, ICT, communication, translation & interpretation and risk management.

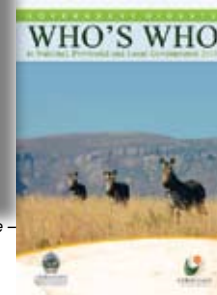
Other regular sections include News Focus, SADC focus and Umsebenzi which covers skills development.



A1 Wall Planner



A4 GD Service Providers Guide - Annual



A4 Who's Who - Annual



A4 Monthly Magazine

Government Digest offers your organisation the ideal medium to communicate and market your services to decision-makers in government and to government stakeholders alike.