

Measurements read: width x height in mm

COST PER INSERTION (excluding VAT) • FULL COLOUR THROUGHOUT

SIZE	CASUAL	2-4	5-11	12	TYPE AREA	TRIM AREA	BLEED AREA
Full Page	9 950	9 450	9 250	8 950	180 x 267	210 x 297	216 x 303
Double Page Spread	17 900	17 350	16 650	16 200	390 x 267	420 x 297	426 x 303
Half Page Horizontal Vertical	6 970	6 750	6 500	6 250	180 x 130 86 x 267	N/A	N/A
Half Double Page Spread	12 550	12 160	11 660	11 290	390 x 130	N/A	N/A
Quarter Page Horizontal Vertical	4 200	4 050	3 890	3 760	180 x 62 86 x 130	N/A	N/A
Quarter Double Page Spread	7 520	7 300	7 000	6 770	390 x 62	N/A	N/A
Two-Third Page Two Columns	8 620	8 370	8 020	7 760	117 x 267	N/A	N/A
One-Third Page Horizontal Vertical	4 640	4 500	4 320	4 180	180 x 86 55 x 267	N/A	N/A
One-Sixth Page Half Single Column	2 320	2 250	2 160	2 100	55 x 130	N/A	N/A
SPECIAL POSITIONS: Profile Package Front Cover Inside Front Cover Inside Back Cover Outside Back Cover	Negotiable 13 930 12 440 14 930	13 510 12 070 14 480	13 000 11 570 13 880	12 540 11 200 13 430	180 x 267 180 x 267 180 x 267 180 x 267	210 x 297 210 x 297 210 x 297 210 x 297	216 x 303 216 x 303 216 x 303 216 x 303

Orders for 2013 will carry an 8% rate increase

BOOKINGS:

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DEADLINES:

Published monthly

Closing Date: 10th of month prior for bookings and advertisements to be made up and five days later for complete material.

TECHNICAL REQUIREMENTS:

All material should be of high quality (300dpi) and in process colours (CMYK). Please adhere to type area for all import information like contact details including websites. Include 3mm bleed when applicable on full page and double page spreads.

- Material can be supplied in the following formats
- PrintOptimized PDF with bleed, NO cropmarks and NO embedded ICC profiles. Also set white text to knockout
- Uncompressed JPG, EPS or TIF files
- All fonts to be converted to curves, paths or embedded when applicable (Freehand, Illustrator and CorelDraw).

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export & import South Africa magazine was first sent to press in 2001 in response to a growing demand by both industry and applicable governing bodies for a monthly publication dedicated to South Africa's diverse trading environment.

The publication serves to highlight, in a professional and responsible manner, the trends and many associated issues influencing South Africa's trade with the world.

In its ninth year of print, **export & import South Africa** is widely accepted as the authoritative publication in its field. This user-friendly magazine, in A4 gloss format, provides readers with an informative, reliable, and practical source for news, education and training, law, and finance updates within:

- Local and international trade
- Warehousing
- The cold chain
- Logistics
- Supply chain
- Transportation (all modes)
- Materials handling
- Customs
- Packaging

Both online and in print, **export & import South Africa's** readership consists primarily of manufacturers and producers of goods for export, as well as those companies directly involved in the processes that facilitate trade with this country.

Current circulation, which is monitored and adapted by our dedicated in-house department, consists largely of key decision-makers of the above-mentioned companies and associated organisations.

As a vital cog in South Africa's trading wheel, we encourage you to promote your company's products and services in the correct way, the correct place, and with the correct level of service: in **export & import South Africa**.

Cost-effective advertising rates, a medium that is open to adaptation and an editorial platform that reflects this country's interests will ensure that your business receives the marketing attention it deserves.



A4 Monthly Magazine



A4 export & import Directory - Annual

A1 Wall Calendar